

The Yale Entrepreneurial Society's

# Y50K Business Plan Competition

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## *Move Your Idea to the Top of the Pile*

### **Do you have a business idea?**

If so, you're in good company. According to the Small Business Administration, more than **600,000 businesses are started in the U.S. every year.**

To create a viable new business is to succeed in a crowded field. For this reason, your business plan – the 30-page document presented to potential investors – will be crucial to your success. The people who can help you start your business – venture capitalists, potential donors, administrators, and investors – can't afford to read every plan that comes across their desks. That's why learning how to produce a well-written and well-organized business plan with all the right pieces is a critical first step.

***Don't let your idea get lost in the heap.***

Come hear Yale lecturer Maureen Burke, MBA, explain how to create a business plan that keeps investors turning the pages.



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## **Business Plan Writing Seminar**

*with Maureen Burke, MBA*

**Monday, February 11<sup>th</sup>, 8:00-9:00pm**  
**SOM, 135 Prospect Street, Room TBA**



Questions? Visit <http://yesatyale.org/y50k.php> Email [joseph.walker@yale.edu](mailto:joseph.walker@yale.edu)