

Yale Biotechnology &  
Pharmaceutical Society

**Cash Prizes:**  
1<sup>st</sup> Prize: \$2,500  
2<sup>nd</sup> Prize: \$1,000

# Pharmaceutical Marketing Case Competition

**Information Session** - Tuesday November 3, 7pm: SOM A74  
To be followed by team-building mixer at GPSCY at 8pm

**Registration Deadline** – Friday November 6, 6pm  
<http://www.yale.edu/ybps/competitions.html>

**Case Competition** - November 13 - 20  
**Judging, Presentations & Networking Dinner** – Friday November 20

Sponsored by:



Boehringer  
Ingelheim

Saul Ewing  
LLP

Participating Organizations:

**VION**  
PHARMACEUTICALS, INC.

