



*Yale Lecture Series
in Media and Television
2008-2009*

Tuesday, December 2, 2008, 5:30pm

Whitney Humanities Center
53 Wall Street, Rm. 208

William Boddy (Baruch)

with a lecture entitled

***Any platform.
Any media.
Anywhere: Targeting
Contemporary Television's
Dispersed Audience***

**Wednesday, December 3
9:30-11:30am
Whitney Humanities Center
Rm. 116**

**Workshop on film, television
and media studies with
William Boddy**



*do you want to engage
22 year old sports fans?*

Upcoming lectures in the series: All at 5:30pm
Whitney Humanities Center, Rm. 208

March 24
Title TBA
Heather Hendershot (CUNY)

April 7
Title TBA
Anna Everett (UC Santa Barbara)

April 21
Governing by Television
Anna McCarthy (NYU)

Sponsors: Film Studies Program & the Whitney Humanities Center