

School of the 21<sup>st</sup> Century  
National Conference  
July 14-16, 2008  
Omni New Haven Hotel at Yale  
**Sponsorship Information**



More than 1,300 schools implement the School of the 21<sup>st</sup> Century. Representatives from more than 35 states attend the conference to learn the latest research on literacy, physical health and nutrition, emotional well-being, school achievement, and management and administration of school-based programs for young children and families. All participants attend breakfast, breaks and lunch during the conference. These functions encourage networking among participants and presenters and provide opportunities to learn more about the sponsor. Sponsors are encouraged to distribute product and informational materials to participants at a select event.

### Breakfast Sponsor

Your company can be the exclusive sponsor of a breakfast for \$1,500.

Benefits for sponsorship include:

- ❖ Your company's half-page ad in the conference program\*
- ❖ Your company listed as a breakfast sponsor in the conference program
- ❖ Your promotional materials included in the conference packet, given to all conference participants
- ❖ Recognition in all conference advertising and promotional materials
- ❖ Free conference registration for two people
- ❖ One 6' exhibit table in a prime location for duration of conference
- ❖ Your company listed as conference sponsor on Yale 21/C website

### Luncheon Sponsor

Your company can be the exclusive sponsor of one of three lunches for \$2,000.

Benefits for sponsorship include:

- ❖ Your company's full-page ad in the conference program\*
- ❖ Your company listed as a luncheon sponsor in the conference program
- ❖ Opportunity to donate products as door prizes on stage
- ❖ Your promotional materials included in the conference packet, given to all conference participants
- ❖ Recognition in all conference advertising and promotional materials
- ❖ Free conference registration for three people
- ❖ One 6' exhibit table in a prime location for duration of conference
- ❖ Your company listed as conference sponsor on the Yale/21C website

### Break Sponsor

Each day in both the morning and afternoon, conference participants will have beverage and snack breaks. Your company may sponsor one day of breaks (both morning and afternoon) for \$1,000.

Benefits for sponsorship include:

- ❖ Your company's half-page ad in the conference program\*
- ❖ Your company listed as a breakfast sponsor in the conference program
- ❖ Your promotional materials included in the conference packet, given to all conference participants
- ❖ Recognition in all conference advertising and promotional materials
- ❖ One 6' exhibit table in a prime location for duration of conference

## Conference Exhibitor

Being a conference exhibitor is a wonderful way to showcase your company's products to conference participants during meals and breaks. Each exhibitor will be supplied with a 6' table for display and listed in the conference program. See the Exhibitor Application on our website for details.

\$500 per table

## Merchandise/Sample Products

If you would like to donate your products for inclusion in our participants' conference bags, please let us know. Products must be approved before being included. Your company and its donation will be noted in all conference materials.

## Donations for Raffle Prize/Gift Basket

If you would like to donate any products, we will raffle them off to participants at the end of the conference. Your company and donation will be noted in all conference materials.

If you have any questions, please contact:  
Yale School of the 21<sup>st</sup> Century  
203 432-9944/ [yale21C@yale.edu](mailto:yale21C@yale.edu)

*\*The conference program, distributed at the conference, is a detailed guide that lists all presentations, seminars, workshops, and sponsors. Its daily use by participants ensures high visibility for sponsors. Conference participants often keep the program and distribute it to colleagues after the conference ends.*