




Keys to
Success
in
Parent-
Savvy
Schools



It's a
relationship
thing.



Think of us as
internal partners, not
merely *external*
consumers. It may
help us behave as if
we are.

Keys to
Success
in
Parent-
Savvy
Schools






Keys to
Success
in
Parent-
Savvy
Schools



It's a
culture
thing.



Be clear in your own mind about **WHY** you want parents involved and then be specific about **WHAT** you want parents to do.

Keys to Success in Parent-Savvy Schools





Keys to
Success
in
Parent-
Savvy
Schools



It's about expectations.

Help us to understand what you expect of our children. Help us to see how these expectations are directly linked to a high standard of learning.



Keys to
Success
in
Parent-
Savvy
Schools






It's about
trust.

Keys to
Success
in
Parent-
Savvy
Schools





Gain our confidence
and trust by gearing
your performance as if
your own child
depended on it.

Ours do.

Keys to
Success
in
Parent-
Savvy
Schools






Keys to
Success
in
Parent-
Savvy
Schools



It's about
needs.



Recognize that we have
as many different levels
of readiness as our
students. Honor where
each of us is and build
from there.

Keys to
Success
in
Parent-
Savvy
Schools





It's about
morale.

Keys to
Success
in
Parent-
Savvy
Schools





Keys to
Success
in
Parent-
Savvy
Schools




Call us with good
news, not just the
bad.



Keys to
Success
in
Parent-
Savvy
Schools



It's about
mutual
support.



Ask us to be mentors for other parents who may not be inclined to be involved or know what to do. As parents we need to lean on, learn from, and lead each other.

Keys to Success in Parent-Savvy Schools





Keys to
Success
in
Parent-
Savvy
Schools



It's about
comfort
zones.

For those of us who are reluctant to come to school to see you, come to our homes or hold a group meeting at a neutral site in our neighborhood. We know this may be a lot to ask, but without it, we'll never get the message about how important our involvement is. Crossing the comfort zones of race, economics, and language is probably hard for you too.



Keys to
Success
in
Parent-
Savvy
Schools





Keys to
Success
in
Parent-
Savvy
Schools



It's about
shared
decision-
making.

Involve more of us in real planning at the school and district levels. When we are part of the process, you might stop seeing us as just part of the problem.



Keys to
Success
in
Parent-
Savvy
Schools





Keys to
Success
in
Parent-
Savvy
Schools



It's about
teaching
and
learning.

Focus our
conversations on
teaching and learning,
and recognize when
we may be trying to
focus yours.

Keys to
Success
in
Parent-
Savvy
Schools






Keys to
Success
in
Parent-
Savvy
Schools



It's about
supporting
a climate
for change.



Tap those of us who share your vision for change. Engage us in the *big* work and give us credence as legitimate players.

Keys to Success in Parent-Savvy Schools





Keys to
Success
in
Parent-
Savvy
Schools



It's about
conviction.



Don't stop short of identifying
the barriers to our involvement.

*A school culture that truly
believes the parent connection is
important to student success will
do whatever it takes to make it
happen—including allocating
community and school
resources.*

Keys to
Success
in
Parent-
Savvy
Schools





Keys to
Success
in
Parent-
Savvy
Schools



It's
ALWAYS
about
KIDS.